

**FIRST 5 - PLACER
CHILDREN and FAMILIES COMMISSION**
11820 Enterprise Dr.
Auburn, CA 95603

Meeting Minutes January 11, 2007

Attendees – Commissioners & Staff:

Catherine Goins, Vice-Chair, Commissioner, Childhood Development
Jim Holmes, Commissioner, Board of Supervisors, District #3
Dayle Edgerton, RN, Commissioner, Child Health Care
Dr. Sandra Naylor-Goodwin, Chair-Commissioner, Children's Behavioral Health
Elaine Rowen, Ph.D., Commissioner, Early Education
Melanie M. Cleary, Commissioner, Lake Tahoe Area
Kim Haswell, Commissioner, Consumer
Don Ferretti, First 5 Director
Christiana Darlington, Counsel
Nancy Baggett, Staff Support, Administration
Sandy Renz, Staff Support, Administration

Commissioners & Staff Not in Attendance:

Richard J. Burton, M.D., M.P.H., Commissioner, Placer County Health Officer
Bob McDonald, Commissioner, Early Intervention

Public Attendees:

Bonnie Ferreira, Executive Director - Healthy Kids Healthy Futures
Kelly Bennett Woffard – Placer CHI Project Consultant - Healthy Kids Healthy Futures
Vicky Pantels, UC Cooperative Extension UCCE
Stephanie Rogerson, Community Collaborative Tahoe Truckee CCTT
Heidi Kolbe, The Kolbe Company

Call Meeting to Order

Meeting called to order at 4:47 p.m.

I. Public Comment

Persons may address the Commission on items not on this agenda. Please note that although the Commission is very interested in your concerns, the California Brown Act prohibits the Commission from taking any action this meeting on items not published on this agenda.

Jim Holmes - Placer County formally rolled out the first methamphetamine awareness campaign, releasing it through a DVD. This is a very powerful DVD. The DVD's will be provided free of charge. Also a first, a separate forum sponsored by the Mental Health Drug & Alcohol Board to identify how drug-related behavior affects communities will take place in Lincoln. Please contact Jim should you like a copy of the meth DVD.

II. Approval of Minutes

Motion to approve the minutes from December 11, 2006 meeting.

Rowen/Goins Unanimous

III. Commission Action Items:

1. Children's Health Insurance Initiative

Previously, the Commission agreed to join the Healthy Kids Healthy Futures (HKHF) regional effort to help launch a local Children's Health Initiative (CHI). The other First 5 Commissions involved in the regional effort are: Colusa, Sacramento, El Dorado, and Yuba. In order to begin work, the Commission needs to approve a contract with HKHF and adopt the Sacramento Sierra Valley Children's Health Initiative Regional Project Charter.

Action Requested:

- Adopt the Sacramento Sierra Valley Children's Health Initiative Regional Project Charter.
- Authorize the Director to enter into a contract with Healthy Kids Healthy Futures up to \$50,000 to conduct activities necessary for the formation of a local CHI to provide health insurance coverage for children prenatal through five years of age.

Discussion:

Catherine - A question on page 3, #9 of the Project Charter. It mentions the creation of a systematic approach to measuring children's health outcomes and protocol, and evaluating the regional children's health insurance conditions. Is this something that is in the process of being developed? Is this something we're going to have to develop with our own people? Who is doing this?

Bonnie Ferreira – With regard to measuring the children's' health outcomes, it is something probably down the line when we get a local program administrator and get the outreach enrollment going. When you are actually enrolling kids is when it is part of the bigger picture called outreach enrollment utilization and retention. We want to make sure the children's coverage is being retained. We check in with the families at certain points in time such as three months, or eight months, thirteen months to make sure they retain the coverage. At that time, we conduct a survey that asks the parents if they are utilizing the services. The follow-up calls are to inquire if they are seeing a doctor, having child well visits, etc. In a partnership with First 5 Placer, the HKHF regional organization will assist Placer to develop and implement a system to monitor the level of health insurance coverage, utilization and retention.

Catherine – With regard to the eligibility requirement of being within 300% of the poverty level. 1) In Placer County it is my understanding that we will have approximately 152 children that we anticipate not being eligible for existing health insurance programs. Do we know how many children are above 300% of the poverty level who are uninsured that would not be eligible? 2), In terms of eligibility, if a family is at or below the 300% and then becomes over that percentage for example \$ 56,000 are they still eligible and how strict are the guidelines?

Bonnie Ferreira – This needs to be clarified and local CHI's can determine a higher level of eligibility. Families' eligibility will be assessed once a year. It may be in the county parameters to cover those who exceed the poverty level on a case by case basis to make sure that no child 0-5 is without health insurance and that there is not any abuse of the program.

Elaine - Exhibit B shows \$49,980 but the written sentence states Forty Nine Thousand Nine Hundred Sixty Five Dollars. This is a typo and will be changed.

Don - A kickoff meeting for our local CHI will be held on February 28, 2007 at the Holiday Inn. Invitations are being distributed now. We would like all segments of our community involved. This includes representation from business, education, government, parents as well as the medical community.

Motion to accept the Sacramento Sierra Valley Children's Health Initiative Regional Project Charter.

Holmes/Rowen Unanimous

Motion to authorize the Director to enter into a contract with Healthy Kids Healthy Futures up to \$50,000 to conduct activities necessary for the formation of a local CHI to provide health insurance coverage for children prenatal through five years of age.

Goins/Edgerton Unanimous

Discussion:

Don - Just a little clarification. Our First 5 commission appointed Supervisor Jim Holmes and Dayle Edgerton to serve on the local CHI and the regional CHI board of directors. There is a Board of Supervisor's role requirement which needs to be explained. Can Jim begin serving on the regional board now as representative of the First 5 commission and the Board of Supervisors even though the Board of Supervisors have not acted on this yet?

Bonnie – Yes. We are required by each county that comes on board to have a Board of Supervisor member on our board. The reason we do that is because we want the Board of Supervisors to be informed about what is going on with children's health issues in their county. We welcome Supervisors Holmes on the regional board of directors as a representative of the First 5 – Placer Commission and local CHI. Eventually, however, we would like your Board of Supervisors to adopt the Charter and officially appoint Supervisors Homes to the regional board to represent the Board of Supervisors as well.

2. Appointment of the Request for Results Application Review Committee

The Commission has released its 2007-2010 Request for Results application packet. Now the Commission needs to form a committee to review and rate applications and develop funding recommendations for the Commission to consider.

Action Requested:

- Appoint an Application Review Committee to review and rate applications and develop funding recommendations for the Commission.

Discussion:

We have spent a lot of time, starting back in December 2005, to update the Commission's strategic plan through 2010 and develop the Request for Results application. Soon we will receive applications requesting funding and the Commission will need to make funding decisions for the 2007-2010 time period.

Three Commissioners have agreed to participate on the application review committee: Sandra, Dayle and Kim. From the Community Resource Committee (CRC), we have two people: Susan Fernandes and Mai-ling Schummers. From First 5 staff we have Nancy Baggett.

During the discussion Melanie Cleary volunteered to serve on the committee. Her offer was immediately accepted by the Commission.

This committee will meet in an orientation session to develop their date/time calendar for application review and to become familiar with the Request for Results application and rating criteria.

Motion to accept the appointment of the Request for Results Application Review Committee as follows:

1. Sandra Naylor Goodwin, Commission
2. Dayle Edgerton, Commission
3. Kim Haswell, Commission
4. Melanie Cleary, Commission
5. Susan Fernandes, Community Resource Committee
6. Mai-Ling Schummers, Community Resource Committee
7. Nancy Baggett, First 5 staff

Holmes/Edgerton unanimous

VI. Commission Discussion Items:

- During the December Commission meeting there was discussion regarding a request that all new funded partners be required to share lists of 0-5 clients served in their programs. This is an opportunity to continue that discussion so that staff and legal counsel will know if the Commission desires this and why. What are the questions to which the Commission requires answers?

Discussion:

Legal counsel does not feel comfortable starting any research on this topic until further clarification and direction from the Commission is received. Since this topic was raised by Dr. Burton, the Commission agreed to defer discussion to an upcoming commission meeting when Dr. Burton is present.

- What would be a good date for the Commission's May 2007 Planning Retreat?

The date agreed upon for the Commission Planning Retreat is set for Friday, May 11, 2007. One major topic to be covered at the retreat is the Staffing Workload Study.

V. Commissioner Reports:

Elaine Rowen - Recently attended Learning Conversations for the Facilitator's Office and the STEP High Conflict Court Calendar. Elaine commented that Commissioners really need to attend the Learning Conversations in order to fully understand how the First 5 funded programs operate and the outcomes they are achieving. Elaine was impressed with the work being done by the two programs to lessen stress on children 0-5 (stress inhibits brain development) whose parents are caught up in the court system and under stress.

Don - We always like having commissioners and/or a CRC members at the learning conversations. This is a very effective way to understand First 5 funded partners at the program and client level. Part of the original concept for the learning conversation model was to provide on-going opportunities for Commissioners to have first hand information about any First 5 funded program. Don thanked Elaine for participating in the conversations and for the summary report.

Regarding the Request for Results Applicant Workshop and Open Space on January 22, 2007, we currently have seventy two persons confirmed.

The 2007 Outcome Faire is scheduled for October 19 at the Westfield Galleria.

Meeting Adjourned: 5:52 pm

For more information concerning items on this agenda contact Don Ferretti, Director for the First 5 Placer - Children and Families Commission at 530.886.1824 or dferrett@placer.ca.gov.



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